

Message Text

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ORIGIN PRS-01

INFO OCT-01 ISO-00 AF-08 SS-15 PA-01 SSO-00 CCO-00 /026 R

DRAFTED BY S/PRS:JMORDWAY:MG

APPROVED BY S/PRS - FREDERICK Z. BROWN

AF/P - JAMES POPE

S/S: R. PERITO

S - MR. AHERNE

PA- BLAIR (IN DRAFT)

----- 034342

P 170200Z SEP 76 ZFF4

FM SECSTATE WASHDC

TO USDEL SECRETARY PRIORITY

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E.O. 11652:N/A

TAGS:SOPN

SUBJECT: ACTION MEMORANDUM: BLACK TELEVISION INTERVIEW
REQUESTS (S/S 7619557)

TO THE SECRETARY FROM PA - WILLIAM D.BLAIR, JR., ACTING
AND S/PRS - FREDERICK Z. BROWN

ON JUNE 14 YOU AGREED(7611562) TO APPEAR ON THE PHILA-
DELPHIA TELEVISION SHOW "BLACK PERSPECTIVE ON THE NEWS",
WHICH IS PRODUCED BY STATION WHYY-TV AND BROADCAST
NATIONALLY ON THE PBS NETWORK. "BLACK PERSPECTIVE ON THE
NEWS" IS A WEEKLY 30-MINUTE PROGRAM, SIMILAR IN FORMAT
TO "MEET THE PRESS".

STATION WEWS OF CLEVELAND, OHIO, HAS WRITTEN YOU TO
REQUEST THAT YOU APPEAR ON THEIR TELEVISION PROGRAM "BLAC
ON BLACK", WHICH THEY CHARACTERIZE AS "ONE OF THE NATION"
MOST SIGNIFICANT MINORITY TELEVISION PROGRAMS", IN A FOR-
MAT ALSO SIMILAR TO "MEET THE PRESS".

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NOW THAT YOU ARE ABOUT TO RETURN FROM AFRICA, YOU MAY WISH TO CONSIDER AN APPEARANCE ON A BLACK-ORIENTED TELEVISION SHOW, ESPECIALLY SINCE NO MEMBERS OF THE BLACK

PRESS ACCOMPANIED YOU ON YOUR CURRENT AFRICAN TRIP. WE BELIEVE THAT THE PHILADELPHIA SHOW IS BY FAR THE BETTER VEHICLE. THE CLEVELAND SHOW IS BROADCAST ONLY IN CLEVELAND AND DETROIT, WHILE THE PHILADELPHIA SHOW IS BROADCAST IN 170 CITIES ACROSS THE NATION, INCLUDING WASHINGTON.

YOU HAVE ALREADY AGREED TO APPEAR ON "BLACK PERSPECTIVE", "AFTER CBS". SINCE YOU FILMED AN INTERVIEW WITH LESLIE STAHL, AND HAVE AGREED TO AN INTERVIEW WITH RICHARD HOTTELET WHILE YOU ARE IN NEW YORK, I THINK YOU CAN CONSIDER THAT OBLIGATION SATISFIED.

THE PRODUCERS OF THE PHILADELPHIA SHOW HAVE INDICATED THAT THEY COULD TAPE THE INTERVIEW IN THE DEPARTMENT. THE CLEVELAND PRODUCERS WOULD PREFER TO HAVE YOU GO TO CLEVELAND TO DO THE SHOW.

RECOMMENDATION:

A. THAT YOU AGREE TO APPEAR ON "BLACK PERSPECTIVE ON THE NEWS" (PHILADELPHIA/PBS) AFTER YOUR RETURN FROM AFRICA AND HAVE S/PRS AND PA MAKE THE NECESSARY ARRANGEMENTS.

APPROVE:

DATE:

TIME:

DISAPPROVE:

ALTERNATIVELY, YOU MAY PREFER NOT TO APPEAR ON "BLACK PERSPECTIVE" AT THIS TIME.

APPROVE:

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B. THAT YOU DO NOT ACCEPT "BLACK ON BLACK" (CLEVELAND), IN WHICH CASE WE WILL REGRET IN YOUR BEHALF.

APPROVE:

DISAPPROVE:

OR ALTERNATIVELY, YOU MAY WISH TO APPEAR ON "BLACK ON
BLACK" AND HAVE PA AND S/PRS MAKE THE NECESSARY ARRANGE-
MENTS.

APPROVE:

TIME:

DATE:

WASHINGTON:

CLEVELAND:

DISAPPROVE:

CLEARED BY AF/P - JAMES POPE. S - MR. AHERNE

DRAFTED BY: JMORDWAY

HABIB

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Margaret P. Grafeld
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TAGS: SOPN, US, (KISSINGER, HENRY A)
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